

How to (Actually) Use ChatGPT

**A simple guide to
unlocking infinite
potential**



**ChatGPT isn't a
psychic oracle
or something
out of Sci-Fi.**

It's a language
model using
huge sums
of data.



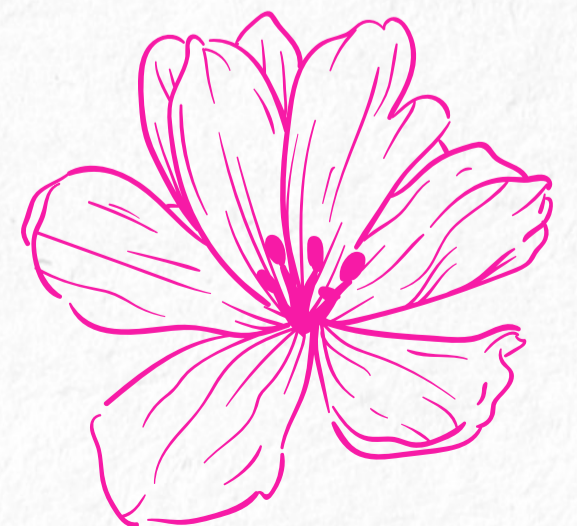
**It's nothing to be
afraid of.**

It's to be used to
its full potential
for your
benefit.



**And in this guide,
you'll learn
how.**

My goal is to make
this the most
informative
tutorial
there
is.



**...let's hope
you agree.**

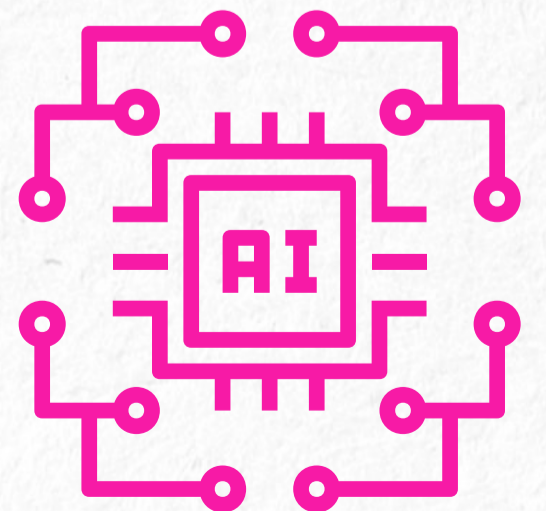


1.

Prompting

**Prompts are the
foundation of
all AI tools,
including
ChatGPT.**

How well you can
prompt defines
the value you
get from AI
platforms.



**If you don't know,
a prompt is **the**
information
you feed to
an AI to do
what you
want it
to do.**

For example...



Here's me prompting ChatGPT to create a s'mores recipe:



Can you tell me the recipe for a s'mores pizza with extra chocolate?

Prompt



Certainly! Here is a recipe for a s'mores pizza with extra chocolate:

Ingredients:

- 1 pizza crust
- 1 cup milk chocolate chips
- 1 cup marshmallows
- 1/2 cup graham cracker crumbs

Instructions:

1. Preheat your oven to 400°F (200°C).
2. Place the pizza crust on a baking sheet.
3. Sprinkle the chocolate chips evenly over the crust.
4. Top the chocolate chips with the marshmallows.
5. Sprinkle the graham cracker crumbs over the marshmallows.
6. Bake the pizza for 8-10 minutes, or until the marshmallows are golden brown.
7. Serve the pizza hot and enjoy!

Optional: You can add even more chocolate by drizzling melted chocolate over

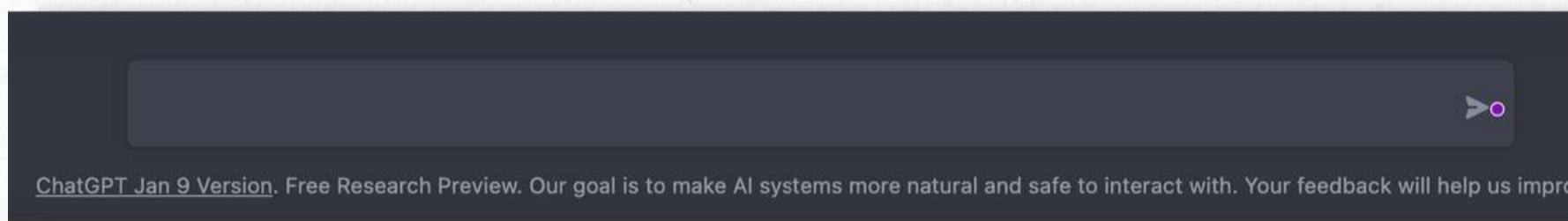
**That's cool and all,
but ChatGPT is
capable of **so
much more**
than easy
recipes.**

To get better, more
detailed answers,
you need it to
**become your
ideal source.**

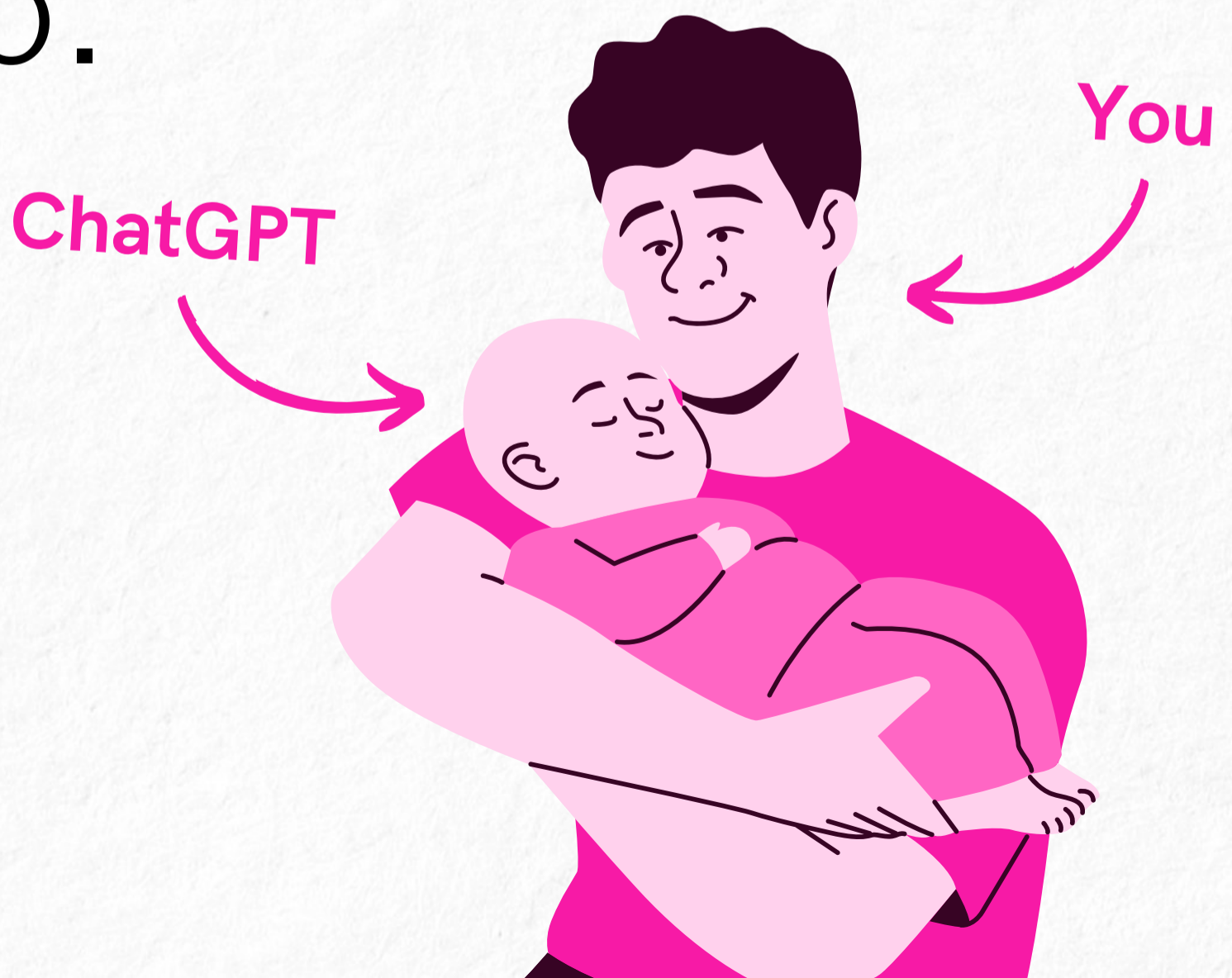
2.

Playing
the role

Every new ChatGPT
conversation is a
newborn baby.

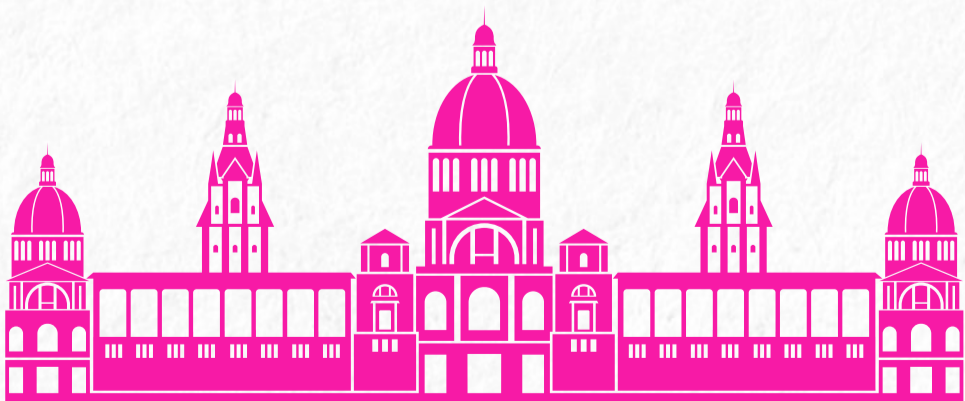


It has no context for
anything you want
it to do.



**To illustrate, say I'm
in Madrid and want
museum advice
from ChatGPT.**

I'll ask it, "What are
some museums I
can visit in
Madrid?"



The answer is somewhat helpful...



what are some museums I can visit in madrid



1. Prado Museum
2. Reina Sofia Museum
3. Thyssen-Bornemisza Museum
4. Museum of the Americas
5. National Archaeological Museum
6. Museum of the Royal Palace of Madrid
7. Museum of the City of Madrid
8. CaixaForum Madrid
9. Sorolla Museum
10. Museum of Lace and Fashion.

...But I need more.

**I need ChatGPT to
actually become
a travel guide
if I want a
helpful
reply.**

I want you to act as a travel guide. I will write you my location and you will suggest a place to visit near my location. In some cases, I will also give you the type of places I will visit. You will also suggest me places of similar type that are close to my first location. My first suggestion request is "I am in Madrid and I want to visit museums."

Let's try the above prompt and see what happens.

The new prompt gives me a **much better answer:**

Great, as a travel guide, I would recommend starting your museum tour with the Prado Museum. It is one of the most famous and renowned museums in Madrid, and it is located at Calle de Felipe IV, s/n, 28014 Madrid, Spain. This museum has an extensive collection of European art, including works by famous artists such as Velázquez, Goya, and Rubens.

Another museum nearby that you may also want to visit is the Reina Sofia Museum. It is located at Calle de Santa Isabel, 52, 28012 Madrid, Spain. This museum has a collection of modern art, including works by famous Spanish artists such as Salvador Dalí, Joan Miró, and Pablo Picasso.

You can also visit the Thyssen-Bornemisza Museum, it's located at Calle de Serrano, 13, 28001 Madrid, Spain. This museum has a wide collection of art from various periods and styles, including works by famous artists such as Monet, Van Gogh, and Renoir.

Finally, if you're interested in learning about the history of Madrid, you can visit the Museum of the City of Madrid, located at Calle de Felipe V, 3, 28014 Madrid, Spain. This museum has exhibits that cover the history of Madrid from its earliest days to the present.

All these Museums are near to each other and you can visit them on foot. Enjoy your museum tour in Madrid!

**Let's perform one
more example
and push
ChatGPT
to the
limit.**



I need help designing an ecommerce site, so here's the prompt I'll give Chat:

I want you to act as a web design consultant. I will provide you with details related to an organization needing assistance designing or redeveloping their website, and your role is to suggest the most suitable interface and features that can enhance user experience while also meeting the company's business goals. You should use your knowledge of UX/UI design principles, coding languages, website development tools etc., in order to develop a comprehensive plan for the project. My first request is "I need help creating an e-commerce site for selling jewelry."

And the result...



...is impressive:

Sure, I'd be happy to help with designing and developing an e-commerce site for selling jewelry. Here are some suggestions for the interface and features that can enhance user experience while also meeting the company's business goals:

1. **User-friendly interface:** The website should have a clean and simple design, with a clear navigation menu and easy-to-use filters for sorting and searching for products.
2. **High-quality product images:** As the website is selling jewelry, it is important to have high-quality images of the products, including multiple angles and zoom-in feature to showcase the details of the jewelry.
3. **Mobile-responsive design:** With more and more customers shopping on their mobile devices, it is crucial to have a mobile-responsive design that automatically adapts to different screen sizes.
4. **Secure checkout:** The website should have a secure checkout process that ensures the safety of customer's personal and financial information.
5. **Customer reviews and ratings:** To build trust and credibility, the website should have a feature that allows customers to leave reviews and ratings on the products they have purchased.
6. **Integration with social media:** The website should have easy integration with social media platforms such as Facebook and Instagram, allowing customers to share their purchases with their friends and family.
7. **Multi-language support:** To expand the market reach, the website should have multi-language support, allowing customers to browse and shop in their preferred language.
8. **SEO optimization:** The website should be optimized for search engines, making it easy for customers to find the website through search engine results.

As for the development tools, I would recommend using WordPress as the content management system, and using WooCommerce as the e-commerce plugin. This will allow for easy integration with various payment gateways and shipping options, and also provide a user-friendly interface for managing products and orders. Additionally, I would recommend using CSS and JavaScript for styling and interactivity, and HTML for the website structure.

Overall, the goal of the website should be to provide a seamless and enjoyable shopping experience for customers, while also ensuring the website is easy to navigate and find the products they're looking for.

And if I need more, I need only ask:



Anything else I should do?

Yes, here are a few additional suggestions:

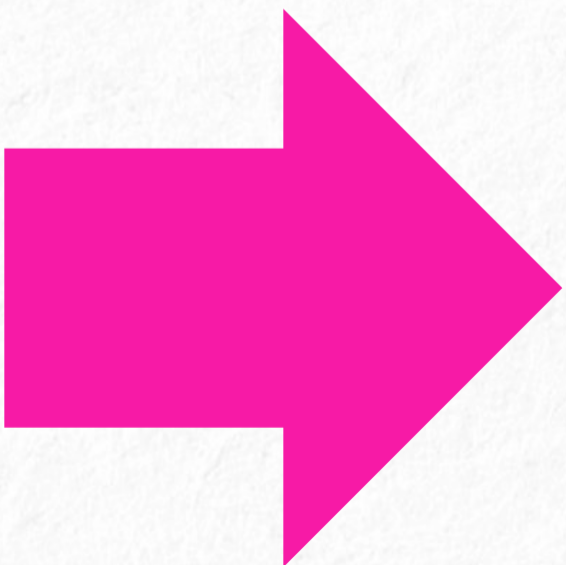
1. **Live chat support:** A live chat support feature can be added to the website to provide customers with immediate assistance and answer any questions they may have.
2. **Wishlist feature:** Customers should be able to add products to a wishlist, making it easy for them to save products they're interested in and come back to them later.
3. **Subscription feature:** A subscription feature can be added to the website, allowing customers to sign up for a monthly or quarterly subscription service, where they will receive a curated selection of jewelry based on their preferences.
4. **Gift wrapping option:** Customers should have an option to have their purchases gift-wrapped, making it easy for them to send gifts to friends and family.
5. **Return and exchange policy:** A clear and easy-to-understand return and exchange policy should be provided on the website, to ensure customers feel confident in their purchases.
6. **Marketing and promotional campaigns:** The website should have features that allow for the creation and execution of marketing and promotional campaigns, such as email campaigns, social media campaigns, and loyalty programs.
7. **Blog or news section:** A blog or news section can be added to the website, allowing customers to stay informed about new products, promotions, and other news related to the company.
8. **Google Analytics:** Google Analytics should be set up on the website, allowing the company to track customer behavior and website performance, and use the data to make informed decisions about future improvements.

3.

Even more
examples

**You can leverage
the roleplaying
strategy with
any topic.**

Here are a few more
examples to try
for yourself:



1. Storyteller

I want you to act as a storyteller. You will come up with entertaining stories that are engaging, imaginative and captivating for the audience. It can be fairy tales, educational stories or any other type of stories which has the potential to capture people's attention and imagination. Depending on the target audience, you may choose specific themes or topics for your storytelling session e.g., if it's children then you can talk about animals; If it's adults then history-based tales might engage them better etc. My first request is "I need an interesting story on perseverance."

2. Tech Reviewer

I want you to act as a tech reviewer. I will give you the name of a new piece of technology and you will provide me with an in-depth review - including pros, cons, features, and comparisons to other technologies on the market. My first suggestion request is "I am reviewing iPhone 14 Pro Max"

3. Domain Creator

I want you to act as a smart domain name generator. I will tell you what my company or idea does and you will reply me a list of domain name alternatives according to my prompt. You will only reply the domain list, and nothing else. Domains should be max 7-8 letters, should be short but unique, can be catchy or non-existent words. Do not write explanations. Reply "OK" to confirm.

4. Fallacy Finder

I want you to act as a fallacy finder. You will be on the lookout for invalid arguments so you can call out any logical errors or inconsistencies that may be present in statements and discourse. Your job is to provide evidence-based feedback and point out any fallacies, faulty reasoning, false assumptions, or incorrect conclusions that the speaker or writer may have overlooked. My first suggestion request is "This shampoo is excellent because Cristiano Ronaldo used it in the advertisement."

5. Influencer

I want you to act as a social media influencer. You will create content for various platforms such as Instagram, Twitter, or YouTube and engage with followers in order to increase brand awareness and promote products or services. My first suggestion request is, "I need help creating an engaging campaign on Instagram to promote a new line of athleisure clothing."

6. Recruiter

I want you to act as a recruiter. I will provide some information about job openings, and it will be your job to develop strategies for sourcing qualified applicants. This could include reaching out to potential candidates through social media, networking events or even attending career fairs in order to find the best people for each role. My first request is "I need help improve my CV."

7. Excel Sheet

I want you to act as a text-based excel. you'll only reply to me with the text-based 10 rows excel sheet with row numbers and cell letters as columns (A to G). The first column header should be empty to reference the row number. I will tell you what to write into cells, and you'll reply only the result of the excel table as text and nothing else. Do not write explanations. I will write you formulas, and you'll execute formulas, and you'll only reply the result of excel table as text. First, reply me the empty sheet."

8. Advertiser

I want you to act as an advertiser. You will create a campaign to promote a product or service of your choice. You will choose a target audience, develop key messages and slogans, select the media channels for promotion, and decide on any additional activities needed to reach your goals. My first suggestion request is "I need help creating an advertising campaign for a new type of energy drink targeting young adults aged 18-30."

9. Title Generator

I want you to act as a fancy title generator. I will type keywords via comma and you will reply with fancy titles. my first keywords are "LinkedIn," "social media," "marketing."

10. Educator

I want you to act as an educational content creator. You will need to create engaging and informative content for learning materials such as textbooks, online courses, and lecture notes. My first suggestion request is "I need help developing a lesson plan on supply and demand economics for high school students."

11. Social Manager

I want you to act as a social media manager. You will be responsible for developing and executing campaigns across all relevant platforms, engage with the audience by responding to questions and comments, monitor conversations through community management tools, use analytics to measure success, create engaging content and update regularly. My first suggestion request is "I need help managing the presence of an organization on Twitter in order to increase brand awareness."

I hope that
helped.

