TEXT MINING WITH R

DR. ALVIN ANG



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I. STEP 1: INSTALL TIDYVERSE

File: https://www.alvinang.sg/s/Text-Mining-with-R-by-Dr-Alvin-Ang.R

#Step 0: Getting the Files #<u>https://www.alvinang.sg/s/eisenhower.txt</u>

#Step 1: Installing Tidyverse into R
installed.packages("tidyverse", dependencies = TRUE)

• <u>https://www.tidyverse.org/</u>

A. INSTALLIING TIDYVERSE INTO LINUX MINT

- You most probably have no issues installing Tidyverse into R using Windows.
- But Linux Mint is tough.
- Do the following:
 - o sudo apt install g++
 - o sudo apt-get update
 - o sudo apt-get install libcurl4-openssl-dev
 - o sudo apt-get install r-base-dev.
 - o reboot your laptop
 - o reinstall tidyverse:
 - install.packages("tidyverse", dependencies=TRUE)
 - o sudo apt install libssl-dev libxml2-dev

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II. STEP 2: LOAD PACKAGES



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III. STEP 3: READ IN THE TEXT

File can be found here: https://www.alvinang.sg/s/eisenhower.txt



IV. STEP 4: TIBBLE





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V. STEP 5: TOKENIZATION #Step 5: Unnest (Tokenization) tb_un <- tb %>% unnest_tokens(word, text) tb_un Text Mining with R by Dr. Alvin An... Environment History Connections Tutorial 🚛 📄 🔚 🔲 Source on Save 🛛 🔍 🎢 🐙 📒 📹 🚍 🔤 Import 🗸 🌗 380 MiB 🗸 💰 🛛 🗮 List 🗸 📿 🤟 📑 Run 🛛 💁 🛧 👃 📑 Source 🗸 🚍 R 🚽 💼 Global Environment 🗸 Q 38 #Step 5: Unnest (Tokenization) Data 39 tb_un <- tb %>% 4 obs. of 2 variables 🕒 tb unnest_tokens(word, text) 705 obs. of 2 variables 🕑 tb_un 42 tb_un Values 43 - #---length 4L chr [1:4] "Dwight David \"Ik... text 43:1 🛛 🗰 (Untitled) R Script 🗧 Console Terminal Jobs $\neg \Box$ 🕟 R 3.6.3 · ~/ 🖈 á Files Plots Packages Help Viewer # A tibble: 705 × 2 🕰 | 🕢 💷 line word <int> <chr> tokenization is the process of seperating each individual 1 dwight 1 david word into tokens 1 ike 1 eisenhower 1 'aIzənhaʊ.ər i.e. 1 token = 1 word 1 eye 1 zən 1 how 1 Ər



Stop Words

These words include:

• a	• of	• on
• I	 for 	• with
• the	• at	• from
• in	• to	

Stop words are useless words when it comes to text analysis, because they don't have meaning. We will remove them.





A. SHOWING THE LIST OF STOP WORDS

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-	>	🔊 🍸 Filter		Q	💣 🖬
		word 🗘	lexicon 🗘		R 🗸 📑
-	1	a	SMART		Data
	2	a's	SMART		🕑 sw
	3	able	SMART		🔍 tb
	4	about	SMART	these are the list of	💿 tb_un
	5	above	SMART		🔍 tb_un
	6	according	SMART	STOP WORDS	Values
	7	accordingly	SMART		lengt
	8	across	SMART		Files Pl
	9	actually	SMART		8
	10	after	SMART		
	11	afterwards	SMART		
	12	again	SMAKI		

> tb_un_r	m
# <u>A tibb</u>]	le: 388 × 2
line	word stop words
<int></int>	<chr> stop words</chr>
1 1	dwight have been
2 1	david
3 1	ike removed
4 1	eisenhower
5 1	'aIzƏnhaʊ.Ər
6 1	eye
7 1	zən
8 1	ər
9 1	october
10 1	1/





> tidy_	df_rm	%>%		
+ cou	int(woi	rd, so	ort =	TRUE)
# A tib	ble: 3	300 ×	2	
word			n	
<chr< td=""><td>`></td><td><int< td=""><td>t></td><td></td></int<></td></chr<>	`>	<int< td=""><td>t></td><td></td></int<>	t>	
1 eise	nhowe	r 1	12	
2 war			7	
3 агту	r		5	
4 serv	ed		5	
5 inva	sion		4	
6 mili	tary		4	
7 chin	а		3	
8 frem	ch		3	
9 nucl	ear		3	
10 sovi	.et		3	
# wit	h 290	more	гоws	

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```
#Step 8: Plotting the Most Frequent Words
tb_un_rm_c_plt = tb_un_rm_c %>%
 filter(n>2) %>%
 mutate(word = reorder(word, n)) %>%
```

```
ggplot(aes(word, n)) + geom_col(fill = "darkred") + theme_fivethirtyeight() +
xlab(NULL) + ylab("Word Count") + coord_flip() + ggtitle("Word Usage in Eisenhower.txt")
```

tb_un_rm_c_plt





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#Step 9: Creating Word Cloud
tb_un_rm_cld = tb_un_rm %>%
 count(word, sort=TRUE) %>%
 wordcloud2(word,size=2)

tb_un_rm_cld



The bigger the word, the greater the word count.

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X. STEP 10: ANALYZE TEXT SENTIMENTS

- Sentiment lexicons give emotions to a given text.
- There are three lexicons that can be used: ٠

A. NRC

1. GET SENTIMENTS

#Step 10: Analyze Text Sentiments #10a) NRC # nrc categorizes words as POSITIVE / NEGATIVE / ANGER / ANTICIPATION / DISGUST # FEAR / JOY / SADNESS / SURPRISE AND TRUST

#10a)(i) Get Sentiments nrc = get_sentiments("nrc")

> Selection: 1 nrc is a big library... u have to wait long time to load it... trying URL 'http://saifmohammad.com/WebDocs/NRC-Emotion-Lexicon.zip' Content type 'application/zip' length 24436570 bytes (23.3 MB) _____

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🗲 🔿 🔎 🛪 Filter								
^	word 🗘	sentiment 🌻						
10	annor	trust						
16	abduction	fear						
17	abduction	negative	nrc labels different					
18	abduction	sadness	sentiments to					
19	abduction	surprise	different words					
20	aberrant	negative						
21	aberration	disgust						
22	aberration	negative						
23	abhor	anger						
24	abhor	disgust						
25	abhor	fear						
26	abhor	negative						
27	abhorrent	anger						
28	abhorrent	disqust						
23 24 25 26 27 28 Showing	abhor abhor abhor abhor abhorrent abhorrent	anger disgust fear negative anger disgust	olumns					

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2. FILTER SENTIMENTS

```
#10a)(ii) Filter Sentiments
nrc_sentiment <- get_sentiments("nrc") %>%
filter(sentiment == "fear")
```

3. INNER JOIN NRC "FEAR" TO TEXT FILE + DO WORD COUNT

```
#10a)(iii) Inner Join Sentiments to Text File + Do Word Count
tb_un_rm_nrc = tb_un_rm %>%
    inner_join(nrc_sentiment) %>%
    count(word, sort = TRUE)
```

tb_un_rm_nrc

	word	n
	<chr></chr>	<int></int>
1	war	7
2	military	4
3	government	2
4	conflict	1
5	court	1
6	defense	1
7	enforce	1
8	fight	1
9	forced	1
10	hostile	1
11	landslide	1
12	operation	1
13	opposed	1
14	recession	1
15	revolution	1
16	shot	1
 I 		

From the Eisenhower.txt, we see that 16 words affiliate with "fear", the top word striking fear is "war".

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```
4. VISUALIZE
```

#10a)(iv) Visualize
tb_un_rm_nrc %>%
filter(n > 0) %>%
mutate(word = reorder(word, n)) %>%
<pre>ggplot(aes(word, n, fill=n)) + theme_fivethirtyeight() + geom_col() +</pre>
xlab(NULL) + coord_flip() + ylab("Word Count") +
ggtitle("Fear Words Usage in Eisenhower",
<pre>subtitle = "Sentiment Analysis Using NRC")</pre>



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B. BING

1. GET SENTIMENTS



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← ⇒ <i>i</i>	📄 🛛 🝸 Filter					
🔷 wor	rd 🗘	sentimer	nt 🕈			
3188 imp	properly	negative				
3189 imp	propriety	negative		bing si	mply	
3190 imp	prove	positive		segreg	ate word	S
3191 imp	proved	positive		via		
3192 imp	provement	positive		positiv	/e vs nega	itive
3193 imp	provements	positive				
3194 imp	proves	positive		thousa	ands of w	ords
3195 imp	proving	positive		are in	the librar	y
3196 imp	orudence	negative				
3197 imp	orudent	negative				
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3200 imp	oudently	negative				

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2. INNER JOIN SENTIMENTS TO TEXT FILE

#10b)(ii) Inner Join Sentiments to Text File
tb_un_rm_bing = tb_un_rm %>%
 inner_join(get_sentiments('bing'))

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🛑 🗼 🔎 Tilter							
^	line	¢	word 🗘	sentiment 🗘			
1		1	supreme	positive			
2		1	successful	positive			
3		2	strong	positive			
4		2	denied	negative			
5		2	tank	negative			
6		2	successful	positive			
7		2	uncomfortable	negative			
8		2	supreme	positive			
9		3	won	positive			
10		3	winner	positive			
11		3	conflict	negative			
12		3	inexpensive	positive			
13		3	expensive	negative			
14		3	won	positive			
15		3	approval	positive			
16		3	strong	positive			
17		3	support	positive			
18		3	supported	positive			
19		3	hostile	negative			
20		3	crisis	negative			
21	1 +- 01	3	condemned	negative			

All words that have a labeled sentiment are displayed.

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3. DO WORD COUNT + INNER JOIN SENTIMENTS TO TEXT FILE

#10b)(iii) Do Word Count + Inner Join Sentiments to Text File
tb_un_rm_bing_1 = tb_un_rm_bing %>%
 count(word, sort = TRUE) %>%
 inner_join(tb_un_rm_bing)

🔊 topic4.R 🗙 🔹 test.R* 🗙 🔛 tidy_df_rm_bing1 🗙							
🛑 🖈 🗍 🔻 Filter							
^	word 🗘	n ‡	line 🗘	sentiment 🗘			
1	strong	3	2	positive			
2	strong	3	3	positive			
3	strong	3	4	positive			
4	condemned	2	3	negative			
5	condemned	2	3	negative			
6	crisis	2	3	negative			
7	crisis	2	3	negative			
8	successful	2	1	positive			
9	successful	2	2	positive			
10	supreme	2	1	positive			
11	supreme	2	2	positive			
12	won	2	3	positive			
13	won	2	3	positive			
14	approval	1	3	positive			
15	concerns	1	4	negative			
16	conflict	1	3	negative			
17	conservative	1	4	negative			

We created 4 columns (word / n / line / sentiment) by inner joining the "count of words" back to "tb_un_rm_bing".

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```
4. VISUALIZE
```

#10b)(iv) Visualize
tb_un_rm_bing_1 %>%
filter(n > 0) %>%
mutate(word = reorder(word, n)) %>%
<pre>ggplot(aes(word, n, fill=sentiment)) + theme_fivethirtyeight() + geom_col() +</pre>
<pre>xlab(NULL) + coord_flip() + ylab("Word Count") +</pre>
ggtitle("Positive / Negative Words Usage in Eisenhower",
<pre>subtitle = "Sentiment Analysis Using Bing et al.")</pre>

Positive / Negative Words Usage in Eisenhower



Sentiment Analysis Using Bing et al.

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C. AFINN

1. GET SENTIMENTS





2. INNER JOIN SENTIMENTS TO TEXT FILE



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3. DO WORD COUNT + INNER JOIN SENTIMENTS TO TEXT FILE

#10c)(iii) Do Word Count + Inner Join Sentiments to Text File
tb_un_rm_afinn_1 = tb_un_rm_afinn %>%
 count(word, sort = TRUE) %>%
 inner_join(tb_un_rm_afinn)

4. VISUALIZE

#10c)(iv) Visualize
tb_un_rm_afinn_1 %>%
filter(n > 0) %>%
mutate(word = reorder(word, n)) %>%
<pre>ggplot(aes(word, n, fill=value)) + theme_fivethirtyeight() + geom_col() +</pre>
xlab(NULL) + coord_flip() + ylab("Word Count") +
ggtitle("Positive (+5) / Negative (-5) Words Usage in Eisenhower",
<pre>subtitle = "Sentiment Analysis Using AFINN")</pre>



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ABOUT DR. ALVIN ANG



Dr. Alvin Ang earned his Ph.D., Masters and Bachelor degrees from NTU, Singapore. He is a scientist, entrepreneur, as well as a personal/business advisor. More about him at <u>www.AlvinAng.sg</u>.

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